



# GARLAND HIGH SCHOOL 2013

## Owls Football Sponsorship

Questions? Email: [programs@owlboosters.com](mailto:programs@owlboosters.com)

Deadline to be in ALL Game Day Programs: August 30, 2013

Poster Sponsorship FINAL Deadline: August 30, 2013

Turn in forms with payment at Booster Table - Halftime of any Game



Business / Organization / Student Name		
Contact Person / Parent Name		
Address		
City, State, Zip		
Phone:	Fax:	Mobile:
Email:		
<input type="checkbox"/> Please forward a proof prior to printing to the email listed above		
Sold by:		
Special Instructions _____		
<input type="checkbox"/> Please repeat from last years program. Page # _____		
<input type="checkbox"/> Cash <input type="checkbox"/> Check # _____ Total \$ _____ Received <input type="checkbox"/> CD <input type="checkbox"/> Email <input type="checkbox"/> Hardcopy <input type="checkbox"/> _____		

Sponsorships may be purchased all season long. Your ad will appear in the next printing of the program and throughout the playoffs.

BUSINESS SPOTLIGHT ADS	PERSONAL SPOTLIGHT ADS
<input type="checkbox"/> Full page \$500.00 +Full Banner \$600.00	<input type="checkbox"/> Full page \$250.00
<input type="checkbox"/> 1/2 page \$250.00 +Half Banner \$350.00	<input type="checkbox"/> 1/2 page \$125.00
<input type="checkbox"/> 1/4 page \$125.00	<input type="checkbox"/> 1/4 page \$50.00
<input type="checkbox"/> Business Card \$50.00	<input type="checkbox"/> 1/8 page \$25.00
Fence Banner <input type="checkbox"/> Large (2.5'x5') \$500.00	<input type="checkbox"/> Small (2.5'x3') \$300.00

PREMIUM SPONSORSHIPS	
<input type="checkbox"/> First Page / <input type="checkbox"/> Last Page \$700.00	<input type="checkbox"/> Mobi Title Sponsor \$6,000.00
<input type="checkbox"/> Inside Front Cover \$1,000.00	<input type="checkbox"/> Mobi Coaches Show \$4,000.00
<input type="checkbox"/> Inside Back Cover \$1,000.00	<input type="checkbox"/> Mobi Banner Ad \$2,500.00
<input type="checkbox"/> Back Cover \$1,500.00	<input type="checkbox"/> Mobi Full Page \$500.00
<input type="checkbox"/> Center Spread (all games) \$1,200.00	<input type="checkbox"/> Mobi Coupon Ad \$750.00

\*Purchase of premium sponsorship will include ad placement on ☐ team poster or ☐ game day stadium sign

Make checks payable to:

**GHS Football Boosters**

Mail completed form and payment to:

**Ad Coordinator: Trish Wentz**

**2028 Sam Houston St. Garland, TX 75044**

You are sponsoring the GHS Football Team through the non-profit booster club. Your sponsorship includes an ad. The ad has no cash value. Ad space is on a first-come, first-serve basis and not guaranteed until payment and ad materials are received. All payments are final. No refunds. Thank you for your support.

**Ads may be purchased ALL season long!**

ARTWORK may be attached to this form

(Hardcopy for scanning, CD/DVD or Flashdrive)

or sent by email to: [programs@owlboosters.com](mailto:programs@owlboosters.com)

**Final Artwork must PDF format only. (see back)**

Sponsorships may be purchased all season long. Your ad will appear in the next printing of the program and throughout the playoffs.

**ORIGINAL SIGNED WHITE COPY: Program Binder YELLOW COPY: Treasurer PINK COPY: Sponsor**

# SUBMITTING ADVERTISING MATERIALS FOR THE 2013 FOOTBALL PROGRAM

If you have questions or need assistance creating your ad please email : [programs@owlboosters.com](mailto:programs@owlboosters.com)

**Preferred Method:** PDF format, hi-resolution with fonts included. You must first create your ad using a page layout application (Publisher, Word, InDesign, Photoshop, etc) and then save it as a PDF. If your application does not offer PDF as a format, there are several easy to use downloadable utilities that will enable you to write a PDF to your disk drive. I use "CutePDF Writer" - Google it! It's FREE and easy to use!

**NOTE:** If you purchased a full page ad and wish it to bleed off the edge of the pages (no border, continuous color all the way to the edge) then you must include the bleed area and printer marks or oversize your page in the application. I.E. if you have an 8.5x11 page you need to make your page size 8.75x11.25" and your artwork needs to extend off the sides by at least an eighth of an inch. The bleed must be included in your PDF.

**Native Files:** The program will be assembled using the InDesign application on the MacOS platform. Illustrator and Photoshop will also be used. All current and recent versions of these programs will be supported. You must package your files and include all linked graphics and fonts used in the artwork. Please zip or compress the files before emailing if possible.

**Resolution of scanned artwork or digital pictures:** 300dpi (or greater) @ 100% of final size.  
jpeg format preferred for photos.

## **Sizes:**

### **1/4 Page Ad**

#### **2 photo maximum**

3.875"x5"

(Three and seven eighths by five inches)

### **1/2 Page Ad**

#### **3 photo maximum**

8"x5"

(Eight inches by 5 inches)

### **Full Page Ad - No bleeds**

#### **5 photo maximum**

8"x10.25"

(Eight inches by ten and one quarter inches)

### **Full Page Ad - With bleeds**

8.75"x11.25"

(Eight and three quarter inches by eleven and one quarter inches)

### **Large Poster Ad - No bleeds**

3.5"x4"

### **Small Poster Ad - No bleeds**

3.5"x2"

1/4 Page Ad  
3.875x5"  
(Three and seven eighths  
by five inches)

Full Page Ad  
No bleeds - 8x10.25"  
(Eight inches by ten and  
one quarter inches)  
With bleeds - 8.75x11.25"  
(Eight and three quarter inches  
by eleven and one quarter inches)

1/2 Page Ad  
8x5"  
(Eight inches by five inches)

If your artwork is not the correct size we will scale it to fit. This could result in the image being distorted.